

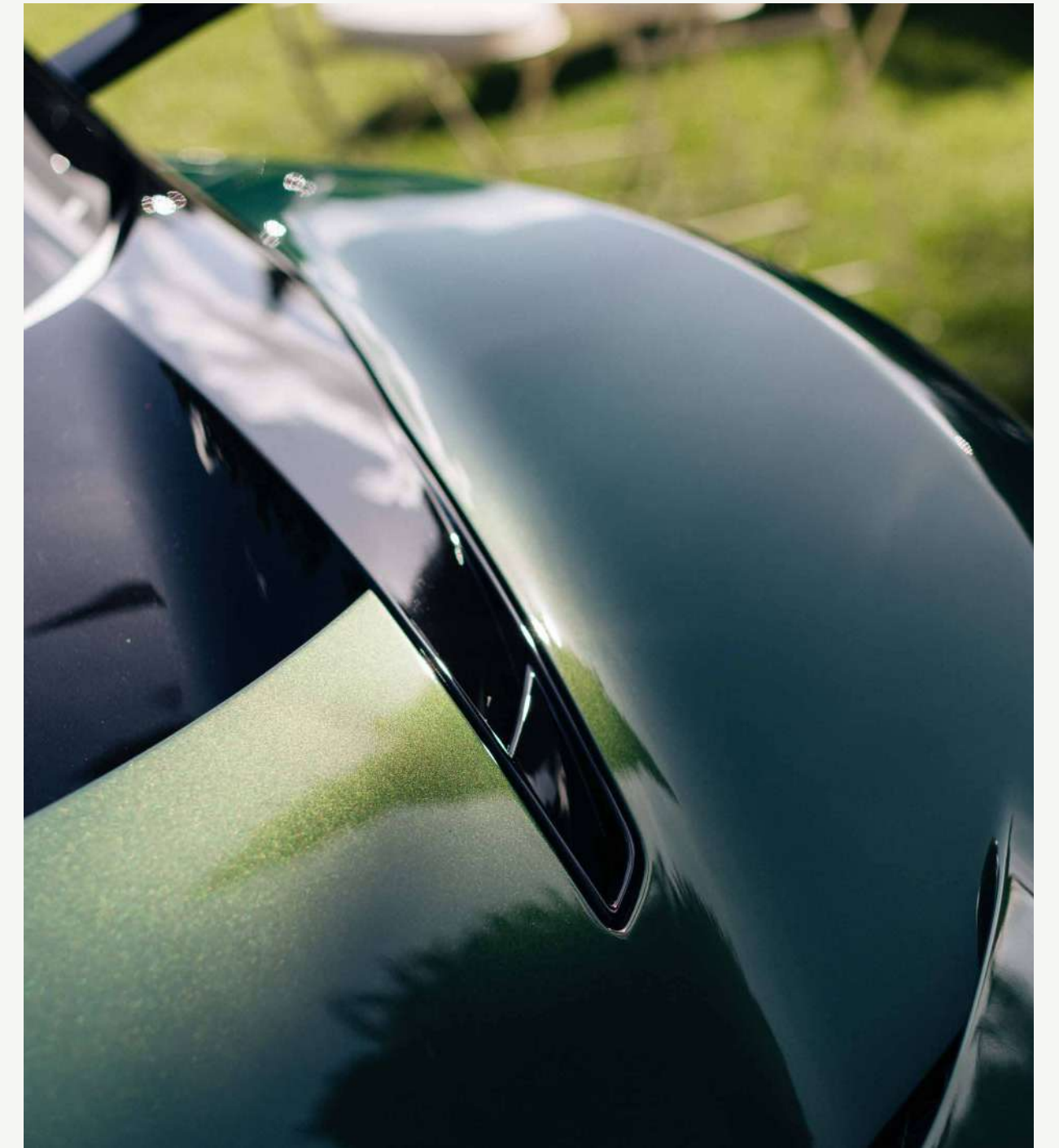
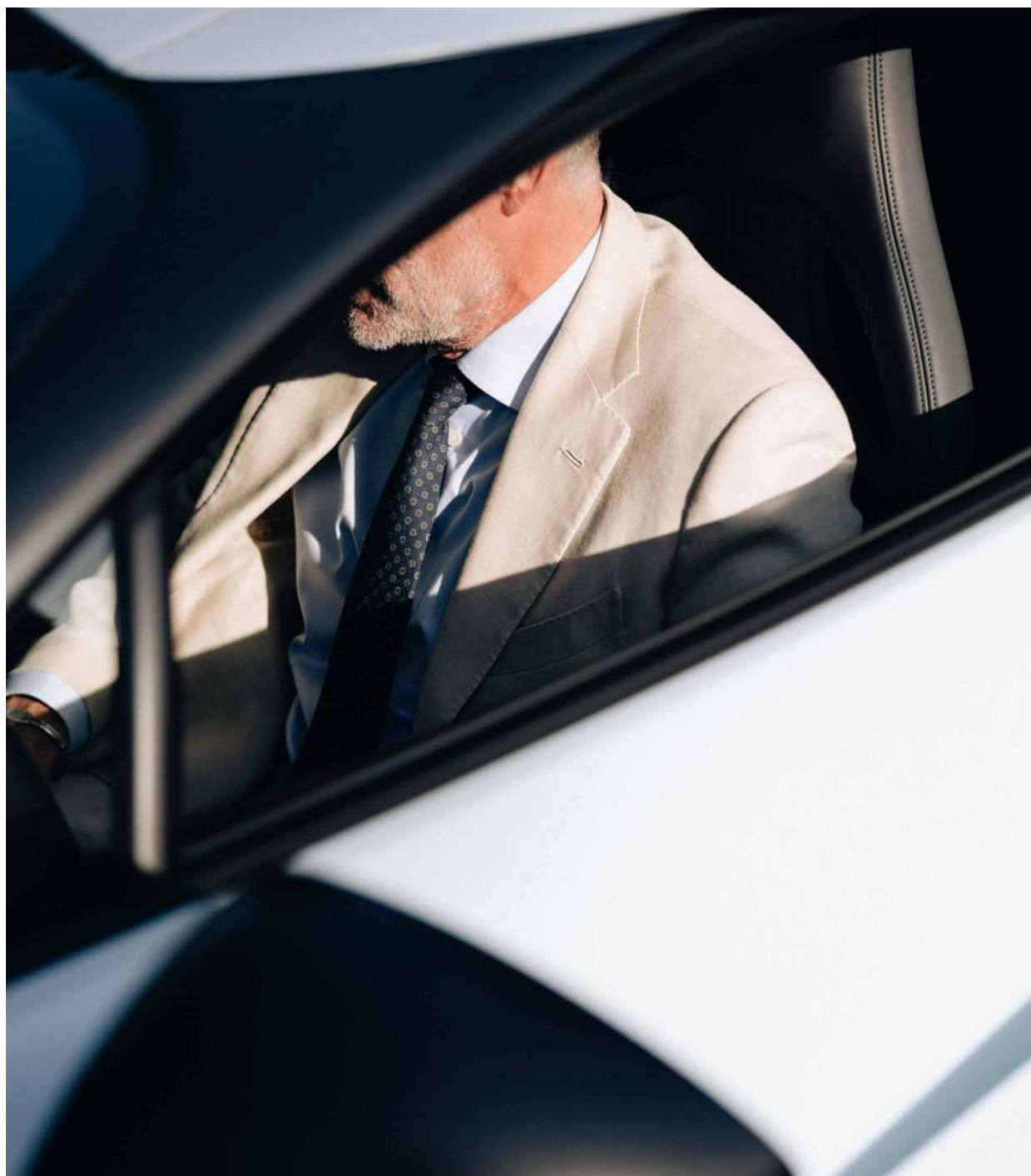


OCTOBER 17-19, 2025



 **CANOSSA**

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SAVORING LIFE TO THE MAX

This is the motto that united **Villa La Massa** and **Canossa Events**, starting from an idea of Marco Makaus, in developing **Villa La Massa Excellence** event. Three days dedicated to the finest hospitality and iconic Supercars built after 1990. After the first edition held in 2023, the event will continue to bring **Villa d'Este's** passion for cars to **Tuscany**, a region rich in enthusiasts and collectors, with the desire to grow the event over time.

WHERE CARS

A roster of **modern-designed sport cars**. A pole of attraction for the young collectors of the new **millennium**.

BECOME ART



A NEW WAY OF JUDGING

A meltingpot of high-impact individuals: expert judges blend with illustrious names in Design, Sports and Arts to create an eclectic and extraordinary Jury.

The 2025 edition will also feature the special Children's Jury, which will award a prize dedicated to one of the cars in the competition.

Chief Judge: Massimo Delbò.







PROGRAMME

Friday, October 17

WELCOME TO



FLORENCE

3:00 pm
Collectors' check-in

7:00 pm
Welcome drink at
Terrazza Verrocchio Restaurant
on property

8:00 pm
Dinner at Verrocchio Restaurant
on property



Saturday, October 18

CAR SHOW AND CONTEST

10:00 am

Car Show, doors open to the public, bar stations
located in Piazza Arno and at L'Oliveto Bistrot

1:00 pm

Brunch by the pool for collectors

3:00 pm

Car parade in the gardens of Villa La Massa
followed by the award ceremony for various
categories including the People's Choice

8:00 pm

Michelin Starred Dinner by Vito Mollica at «Atto»
Restaurant - Palazzo Portinari Salviati,
in the heart of Florence.
Presentation of the Best of Show awards



Sunday, October 19

DISCOVERING TUSCANY



9:30 am

Departure of the tour from Villa La Massa

10:30-11.30 am

Coffee break on the route


12:30 am

Lunch among the green Tuscan hills



MEDIA COVERAGE

MEDIA COVERAGE

<p>RUOTECLASSICHE</p>	<p>FIRENZETODAY</p>	<p><i>Magneto</i></p>	<p>gilt.</p>	<p>Robb Report</p>
<p>2night.</p>	<p>L'A L'AUTOMOBILE</p>	<p> adnkronos</p>	<p>CORRIEREMOTORI <small>MOBILITÀ INNOVAZIONE SOSTENIBILITÀ</small></p>	<p>TOWN&COUNTRY</p>
<p>FIRENZE SPETTACOLO</p>	<p>FP FormulaPassion.it</p>	<p>QNMotori</p>	<p><i>DriveUP</i></p>	<p>CLASSIC DRIVER 1998</p>

SEE YOU!