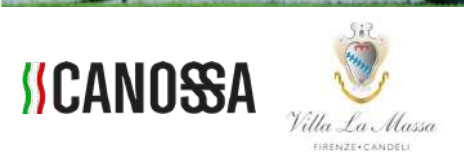




11th-13th OCTOBER 2024

JOINT VENTURE





INDEX

VILLA LA MASSA EXCELLENCE
Details of the event

TARGET
The most iconic Supercars in the
YOUNGTIMER category.

JUDGES
An eclectic and extraordinary Jury

PROGRAM
Three days filled with exclusive
experiences

ENJOY THE SPIRIT OF YOUNG TIMERS

“Savouring life to the max” is the motto that united Villa La Massa and Canossa Events, starting from an idea of Marco Makaus, in developing Villa La Massa Excellence event, three days dedicated to the finest hospitality and iconic collectors’ supercars built after 1990. After the first edition held in 2023, the event will continue to bring Villa d’Este’s passion for cars to Tuscany, a region rich in enthusiasts and collectors, with the desire to grow the event over time.



DON'T MISS THE CARS

A roster of modern-designed sport cars. A pole of attraction for the young collectors of the new millennium.



WAY OF

A NEW JUDGING

A meltingpot of high-impact individuals: expert judges blend with illustrious names in Gastronomy, Sports and Arts to create an eclectic and extraordinary Jury.

Chief Judge: Massimo Delbò.

A RICH
PROGRAM
OF INITIATIVES



FRIDAY, 11TH OCTOBER 2024

DAY 1

WELCOME TO TUSCANY

15:00

Collectors' check-in

19:00

Welcome drink at Terrazza
Verrocchio Restaurant on property

20:00

Dinner at Verrocchio Restaurant on
property



DAY 2

CAR SHOW AND CONTEST

SATURDAY, 12TH OCTOBER 2024

10:00 am

Car Show, doors open to the public – bar stations located in Piazza Arno and at L'Oliveto Bistrot

1:00 pm

Brunch by the pool for the collectors and the public

3:00 pm

Car parade Villa La Massa gardens

8:00 pm

Michelin Starred Dinner by Vito Mollica at «Atto» Restaurant - Palazzo Portinari Salviati, in the heart of Florence.

Award Ceremony during the Gala Dinner



SUNDAY 13TH OCTOBER 2024

DAY 3

DISCOVER THE LANDSCAPE
OF TUSCANY

9:30 am

Departure of the tour from Villa La
Massa to the flourishing hills of
Mugello

10:30-11.30 am

Coffee breaks and car parade on the
route

12:30 am

Farewell Lunch at Antica Osteria
Nandone

SEE YOU

IN TUSCANY



For more information and registration:
VLMExcellence@canossa.com